



BBA (Bachelor of Business Administration)

Recommended study time:	36 months
Number of semesters:	6
Degree awarded:	BBA
Method of graduation:	Bachelor's thesis
Language of study:	English or Czech
Number of ECTS credits:	min. 180
Education level:	EQF: 6, KKV: R
Focus of study:	General management
Conditions of admission to study:	18 years old, secondary education
Other options:	scholarship, business level study

Study plan:

General management			
Code / Subject Name	Method of graduation	ECTS	Subject type
R_BP2101 Management I.	Ex	6	co
R_BP2102 Microeconomics I.	Ex	9	co
R_BP2103 Macroeconomics I.	Ex	9	co
T_MV2102 Environmental economics	Ex	9	opt
T_MP2112 Fundamentals of law	C	6	co
R_BP2106 International Business Law	Ex	9	co
T_MP2120 Public funding and taxation	Ex	9	co
R_BP2108 Basics of psychology	C	5	co
R_BP2109 Sociology in marketing	C	5	co
R_BP2110 Software for economists	Ex	9	co
T_MP2135 Introduction to programming	C	6	co
R_BP2112 Financial accounting	Ex	8	co
R_BP2113 Financial markets	C	6	co
R_BP2114 Financial analysis	C	6	co
R_BP2115 Business English	Ex	8	co
R_BP2116 Basics of information technology	C	4	co
R_BP2117 Creating web presentations (HTML5, CSS3)	C	5	co
T_MP2134 Experience in the field of study	C	12	co
R_BP2119 Bachelor project I.	C	3	co
R_BP2120 Bachelor project II.	Ex	6	co
R_BP2121 Bachelor Seminar I.	C	3	co
R_BP2122 Bachelor Seminar II.	C	3	co
R_BP2123 3D printing I.	C	3	co
R_BV2101 Mathematics I.	C	6	opt
R_BV2102 Statistics I.	C	6	opt
R_BV2105 Law II.	Ex	9	opt
R_BV2107 National economy	C	6	opt
R_BV2108 Fundamentals of econometrics	C	6	opt
R_BV2109 Management in public administration	Ex	9	opt
R_BV2110 Public finance	C	6	opt
R_BV2111 Economic policy	Ex	9	opt
R_BV2112 International Relations	C	6	opt
R_BV2113 Budget and budgetary funds	Ex	9	opt
R_BV2114 Spatial planning	C	6	opt
R_BV2115 Human Resource Management	Ex	9	opt
R_BV2116 Social and media communication	C	6	opt
T_MP2106 Project Management	C	7	opt
R_BV2119 Managerial Economics	C	6	opt
R_BV2120 Logistics	C	6	opt

* ECTS is the number of credits per subject where a minimum number of credits per study is required

C - subject is finished by credit, Ex - end by examination, co - compulsory subject, opt - optional subject