



DBA (Doctor of Business Administration)

Recommended study time:	30 months
Number of semesters:	5
Degree awarded:	DBA
Method of graduation:	Dissertation
Language of study:	English or Czech
Number of ECTS credits:	min. 180
Education level:	EQF: 8, KKOV: V
Focus of study:	Executive management
Conditions of admission to study:	Master's degree
Other options:	scholarship, business level study

Study plan:

Executive management			
Code / Subject Name	Method of graduation	ECTS	Subject type
V_DP2112 Current and modern trends in marketing	DEx	20	co
V_DP2116 Management soft skills	DEx	20	co
V_DP2117 Methodological seminar	C	10	co
V_DP2118 Publication activity	C	10	co
V_DP2119 Literature searches	C	10	co
V_DP2120 Theory and problem analysis	C	10	co
V_DP2121 Research presentation I.	C	10	co
V_DP2122 Research presentation II.	DEx	20	co
T_MP2117 Dissertation project I.	C	3	co
T_MP2118 Dissertation project II.	Ex	9	co
V_DP2123 Dissertation project III.	DEx	20	co
V_DV2101 Motivating and leading people	C	10	opt
V_DV2102 Company culture and ethics	C	10	opt
V_DV2103 Change and innovation management	DEx	20	opt
V_DV2104 Process management	C	10	opt
V_DV2105 Risk management	DEx	20	opt

* ECTS is the number of credits per subject where a minimum number of credits per study is required

C - subject is finished by credit, Ex - end by examination, co - compulsory subject, opt - optional subject